



Education Foundation Update

BOB LAWRENCE, DIRECTOR OF COMMUNITY EDUCATION
FEBRUARY 3, 2022



South Washington County Schools Educational Foundation

- Established in 1994
- 2 board, 4 employees, 1 citizen
- District contribution until 2010
- Executive Director 1998-2010
- 1996 - 2010 grants totalled \$476,951

MISSION:

*To generate and distribute
resources to enrich and
expand programs that
empower all learners with
the knowledge, skills and
attitudes for success.*

**SOUTH WASHINGTON COUNTY SCHOOLS
EDUCATIONAL FOUNDATION**

South Washington County Schools Educational Foundation

FUNDRAISING

- Taste of South Washington County
- Tee Off for Academic Excellence

INITIATIVES

- Innovative grant program
- School publishing centers
- Safe Schools program
- Teacher and employee of the month

MISSION:

*Enhancing, supporting and
promoting Community
Education lifelong learning*

**LIFELONG LEARNING FOUNDATION
2004-2013**

Why Have a Foundation?

UNMET NEEDS IN LEARNING ENVIRONMENTS

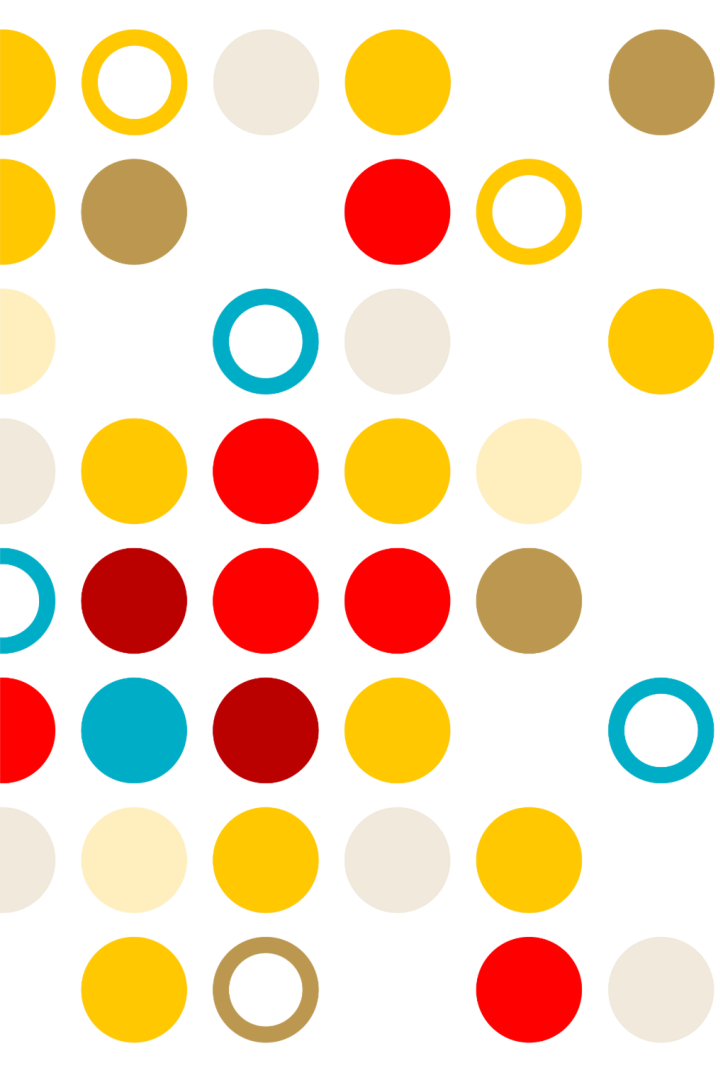


- Lack of funding for new initiatives
- Limitations on district expenditures
- Level of school participation varies

HIGH LEVELS OF SUPPORT FOR SoWashCo

- Survey Data
 - Successful Referenda
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Why Have a Foundation?

NATIONAL TRENDS

- Over 80% of all donations to charities and nonprofit organizations in the U.S. come from individuals
 - Education charities receive 15% of all charitable donations
 - 2020 broke record for charitable giving despite global pandemic
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Foundation models


MAHTOMEDI AREA EDUCATION FOUNDATION

- Legacy Night Gala, Fall Fund Drive
- Teacher Grants, Scholarship Funds

WHITE BEAR LAKE AREA EDUCATION FOUNDATION

- Bear Legacy Gala, Golf Tournament
- Student Enrichment and Classroom Grants

STILLWATER PARTNERSHIP PLAN


- Partnership Party Gala, DaVinci Fest
 - Classroom, District-wide and Big Impact Grants
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SoWashCo CARES

ESTABLISHED FALL 2015

- Connection with social workers
 - Partnership with Community Education
 - Social media
 - No Kid Hungry
 - Food resources March 2020
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SoWashCo CARES

ALIGNMENT WITH EDUCATION FOUNDATION

- Advisory committee – February 2018
 - “Leap into the Legacy” gala – March 2020
 - Board re-established – November 2020
 - 3 designated in by-laws
 - 7 community members
 - CARES founder and volunteer
 - Strategic planning – November 2021
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A large yellow circle is positioned at the top center of the slide.

Focused Feedback

CLARITY

- Relationship between district and foundation
- How does CARES fit in foundation model
- Purpose and scope
- Organization structure


SUSTAINABILITY

- Broad talent engagement
- Leadership succession plan

GROWTH

- Sustainable sources for funding
- Partnerships and collaborations
- Fiscal management

COMMUNITY

- Unity within the district
 - Equity across the district
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- Two large, overlapping circles are located in the bottom right corner. The circle on the left is a light beige color, and the circle on the right is a vibrant red color. They overlap in the bottom right corner of the slide.

*The SoWashCO CARES
Foundation provides basic
needs, opportunities and
community connections to
help every student feel
supported and prepared to
succeed in school and beyond.*

MISSION STATEMENT 2022



SoWashCo CARES Foundation

CURRENT FUNDED PROGRAMS

- Food programs
- Winter clothing program
- Wellness fund
- Financial assistance funds
- Free after-school and summer enrichment
- Scholarship endowment



Areas of Focus



(food, clothing, supplies)
Weekend Meals/Food Packs
Summer Meal Support
Winter Clothing
School Supplies
Mental Health



(enrichment, financial aid)
Recreational Events
After-School and Summer
Classroom Needs
Scholarships
Adult Education
Staff Development



(outreach, staff recognition)
Fundraising
Partnerships
Community Outreach
Volunteer Opportunities
Staff Recognition

What's Next?



SoWashCo CARES Foundation

Work Ahead

- Determine structure and roles
- Prioritize initiatives for phased deployment
- Recruit and assign key initiative leaders
- Connect with community partners
- Develop financial structure and budget
- Develop fundraising targets
- Develop supporting messaging

thanks!